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Issues Per Year: 10
Issues This Report: 5

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PUBLICATION DESCRIPTION

METRO MAGAZINE is dedicated to serving professionals in the bus and passenger rail industries. The brand content and editorial scope of the publication includes funding mechanisms, procurement, rolling stock maintenance, privatization, risk management and sustainability. The content of every issue is also available to subscribers globally via the online digital version.

FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION

METRO MAGAZINE serves the fields of public bus systems, private/specialty bus & shuttles (hotel, airport, car rental, parking, etc.), tour & charter bus companies, public multi-modal systems, passenger rail transit, transit agency/board, local, regional, state, provincial, and federal government; consultants, engineers or architects related to transit industry, manufacturers or suppliers of urban transportation equipment and others related to the field.

Qualified recipients include corporate/general/executive management, engineering, operations and/or maintenance, purchasing/grants/budgets, commissioner, board member, elected official, planning/consulting, marketing/sales, and other functions including company copies.

AVERAGE CIRCULATION: JANUARY 1, 2019 – JUNE 30, 2019

QUALIFIED CIRCULATION	Non-Paid Print	Paid Print	Non-Paid Digital	Paid Digital	Total Unduplicated Qualified*
Individual Subscription	16,949	-	9,524	-	22,335
Rotated	-	-	-	-	-
Single Copy Sales	-	-	-	-	-
Bulk	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	16,949	-	9,524	-	22,335

TOTAL NON-QUALIFIED CIRCULATION	717
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* Combined print and digital may not equal Total Qualified Unduplicated. Qualified print includes recipients who receive the print edition and the print and digital edition. Qualified digital includes recipients who receive the digital edition and the print and digital edition.

Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Business/Industry Classification, Business/Industry Classification by Job Title, Geographical Distribution, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

RECIPIENT CLASSIFICATION

RECIPIENT	Non-Paid		Total Qualified Unduplicated*	Percent
	Print	Digital		
Individual by Name and Title and/or Company	16,651	9,159	22,253	99.8%
Individual by Name Only	23	36	48	0.2%
Title Only	1	-	1	-
Company Name Only	-	-	-	-
Total Qualified Circulation	16,675	9,195	23,302	100.0%

* Combined print and digital may not equal Total Qualified Unduplicated.

SUBSCRIPTION SOURCE AND REGENCY OF RENEWAL

RECIPIENT	Non-Paid		Renewed, Requested, or Updated Within		Total Qualified Unduplicated*	Percent
	Print	Digital	1-3 Years	3+ Years		
Direct Request from the Recipient	12,170	8,411	17,509	-	17,509	78.5%
Request from Recipient's Company	-	-	-	-	-	-
Association/Group/Directory Lists	4,505	784	4,793	-	4,793	21.5%
Total Qualified Circulation	16,675	9,195	22,302	-	22,302	100.0%

* Combined print and digital may not equal Total Qualified Unduplicated.

BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION

Description	Total Qualified Unduplicated *		Percent	Corporate/General Executive Management (Note 1)							Commissioners, Board Members, Elected Officials (Note 4)	Planning/ Consulting (Note 5)	Marketing/ Sales (Note 6)	Others Functions
	Non-Paid Print	Non-Paid Digital		Engineering (Note 2)	Operations and/or Maintenance (Note 3)	Purchasing Grants/ Budgets								
Public Multi-Modal System	1,089	888	1,615	7.2%	782	87	562	52	16	75	25	16		
Public Bus System	2,564	1,796	3,582	16.1%	1,903	26	1,337	70	28	75	60	83		
Passenger Rail Transit	1,310	438	1,527	6.8%	1,033	52	308	57	8	21	20	28		
Private/Specialty/Tour & Charter Bus Companies (Note 7)	5,787	2,578	7,154	32.1%	5,091	16	1,841	22	7	37	89	51		
Transit Agency/Board	495	467	777	3.5%	379	33	236	35	15	36	14	29		
State, Provincial or Federal Government	1,882	411	2,134	9.6%	1,088	140	767	31	31	35	2	40		
Local/Regional Government	1,922	902	2,447	11.0%	1,142	50	661	83	401	84	10	16		
Consultant, Engineer, or Architect to the Transit Industry	597	849	1,321	5.9%	724	208	79	5	4	244	45	12		
Manufacturer/Supplier of Urban Transportation Equipment	203	536	702	3.1%	337	82	81	23	3	19	156	1		
Others Allied to the Trade	826	330	1,043	4.7%	778	38	148	7	7	40	17	8		
Total Qualified Circulation	16,675	9,195	22,302	100.0%	13,257	732	6,020	385	520	666	438	284		

*Total Qualified Unduplicated represents unique recipients, not the sum of Print and Digital
 Note 1: Corporate/General Executive Management titles include: General Manager, CEO, Partner, President, Owner, Vice President, Superintendent, Director, Supervisor.
 Note 2: Engineering titles include: Design, Civil, Project, Planning, Program, Production, Manufacturing, Engineer Operations.
 Note 3: Operations/Maintenance titles include: Transportation, Fleet, Safety, Training, Shop, Facilities, Service, Director, Manager, Supervisor.
 Note 4: Commissioners, Board Members, Elected Officials titles include: Mayor, Board Member, Council Member, Commissioners, City Managers.
 Note 5: Planning/Consulting titles include: Budget Analyst, Auditor, Program Analyst, Financial Advisor.
 Note 6: Marketing/Sales titles include: Sales/Marketing Manager, Director, Supervisor.
 Note 7: Includes: Private/Specialty Bus & Shuttles (hotel, airport, car rental, parking etc.) and Tour & Charter Bus Companies.

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated*	Percent	REGION	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated*	Percent
Maine	108	47	132	0.6%	Kentucky	252	93	299	1.3%
New Hampshire	94	43	116	0.5%	Tennessee	301	146	377	1.7%
Vermont	70	25	82	0.4%	Alabama	204	72	246	1.1%
Massachusetts	422	235	560	2.6%	Mississippi	164	59	192	0.9%
Rhode Island	40	18	50	0.2%	E. S. Central	921	370	1,114	5.0%
Connecticut	229	99	298	1.3%	Arkansas	145	65	182	0.8%
New England	963	467	1,238	5.6%	Louisiana	310	110	366	1.7%
New York	1,193	690	1,592	7.1%	Oklahoma	174	78	225	1.0%
New Jersey	499	282	661	3.0%	Texas	1,059	508	1,368	6.1%
Pennsylvania	709	434	955	4.3%	W. S. Central	1,688	761	2,141	9.6%
Mid Atlantic	2,401	1,406	3,208	14.4%	Montana	104	53	133	0.6%
Delaware	61	33	77	0.4%	Idaho	69	35	86	0.4%
Maryland	309	230	449	2.0%	Wyoming	39	16	47	0.2%
D.C.	79	82	142	0.6%	Colorado	287	162	393	1.8%
Virginia	439	268	602	2.7%	New Mexico	102	53	134	0.6%
West Virginia	123	40	143	0.6%	Arizona	208	138	312	1.4%
North Carolina	497	256	645	2.9%	Utah	99	55	134	0.6%
South Carolina	209	124	272	1.2%	Nevada	100	58	140	0.6%
Georgia	429	242	574	2.6%	Mountain	1,008	570	1,379	6.2%
Florida	1,008	489	1,316	5.9%	Alaska	91	13	99	0.5%
S. Atlantic	3,154	1,764	4,220	18.9%	Washington	346	264	522	2.3%
Ohio	606	316	796	3.6%	Oregon	221	133	310	1.4%
Indiana	299	151	388	1.7%	California	1,633	1,004	2,280	10.2%
Illinois	810	446	1,069	4.8%	Hawaii	98	22	112	0.5%
Michigan	436	219	570	2.6%	Pacific	2,389	1,436	3,323	14.9%
Wisconsin	365	169	456	2.0%	U.S. Territory	8	7	12	-
E. N. Central	2,516	1,301	3,279	14.7%	U.S. Total	16,614	8,755	21,858	98.0%
Minnesota	381	189	481	2.2%	Canada	61	260	264	1.2%
Iowa	275	107	337	1.5%	Foreign	-	180	180	0.8%
Missouri	384	157	477	2.1%	Foreign Total	61	440	444	2.0%
North Dakota	77	26	92	0.4%					
South Dakota	84	44	105	0.5%					
Nebraska	134	45	166	0.7%					
Kansas	231	105	284	1.3%					
W. N. Central	1,566	673	1,942	8.7%	Total Qualified	16,675	9,195	22,302	100.0%

* Combined print and digital may not equal Total Qualified Unduplicated.
 ** Percentages rounded to the nearest tenth. Due to this rounding, percentages may not total to 100.0%.

QUALIFIED CIRCULATION BY ISSUE

ISSUE	Non-Paid Print	Non-Paid Digital	Non-Paid Print & Digital	Total
January 2019	12,706	5,063	4,635	22,404
February/ March 2019	12,685	5,194	4,504	22,383
April 2019	12,475	5,404	4,444	22,323
May 2019	13,107	5,627	3,568	22,302
June 2019	13,078	5,638	3,545	22,261
6 Month Average	12,810	5,385	4,139	22,335

EXPLANATION

Publisher is not required to submit data for all paragraphs/tables. Association/Group/Directory records are sourced from InfoGroup Directory and APTA attendees 2018.

Trade Show/Special Event Distribution Locations:

Trade Show/Event	Date(s) Attended	City, State	Number of Copies
UMA Motorcoach Expo 2019	January 2019	Ft. Lauderdale, FL	600
Transit Bus Exchange	January 2019	Scottsdale, AZ	100
International Luxury Coach and Transportation Show	January 2019	Las Vegas, NV	100
Galt House Hotel	January 2019	Louisville, KY	100
APTA Legislative	February/March 2019	Washington, DC	100
APTA Mobility Conference 2019	May 2019	Louisville, KY	100
APTA Rail Conference 2019	June 2019	Toronto, ON	100
TOTAL			1,200

Audit of Records and Affidavit

Verified has conducted an audit of printing, distribution, and financial records, as well other data to substantiate circulation data submitted to Verified. This audit followed guidelines prepared in conformity with generally accepted circulation auditing procedures involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of this audit warrant the issuance of this audit report as a true and accurate statement of the qualified circulation of the client publication.

Verified Audit Circulation swears that to the best of its knowledge, all statements contained in this report are true and accurate